



## IODA/Sony – our Digital Distributor

Our **digital distributor** is [IODA/Sony](#), distributes digital music and video to hundreds of online and mobile retailers around the world using the most efficient delivery and content management systems in the business. Again, we've been very pleased with their marketing efforts and speed at getting our music on iTunes and other sites. **The percentage of gross sales to Artist is 75%.**

If you are interested in IODA's PROMONET program, there's a cost of \$250 for that 6 month service, followed by a \$10 per month charge for however long you want your project to stay in. [this charge can be waived provided we are doing other services for you, talk to us]

### What is Promonet™?

Promonet™ is a digital marketing platform that allows thousands of IODA digital retailers and promotional partners including bloggers, podcasters, music websites, social networks, and internet radio programmers discover and promote music from your releases online.

### What is a PromoTrack™?

PromoTracks™ are tracks you designate in the Dashboard as available for promotional use. PromoTracks™ are made available through Promonet™ to promotional partners you opt into through the Dashboard. Promotional partners can use PromoTracks™ and make them available to their audience as free mp3 downloads or streams as long as they include attribution and a buy link leading to a digital retailer with the PromoTrack™.

**We will generate code for you** that you can paste that code onto your blog or website.

IODA hosts all the links that appear in this code and will collect and manage any tracking on the activity. Reporting on this activity is available through Promonet Pro.

Call me if you have any questions. 858-484-8609

These are some of the 250 digital outlets that IODA promotes to:







And others are being added all the time.

PROMONET is a promotional distribution network specifically designed to help fans discover and share music from thousands of top independent artists and labels around the world.



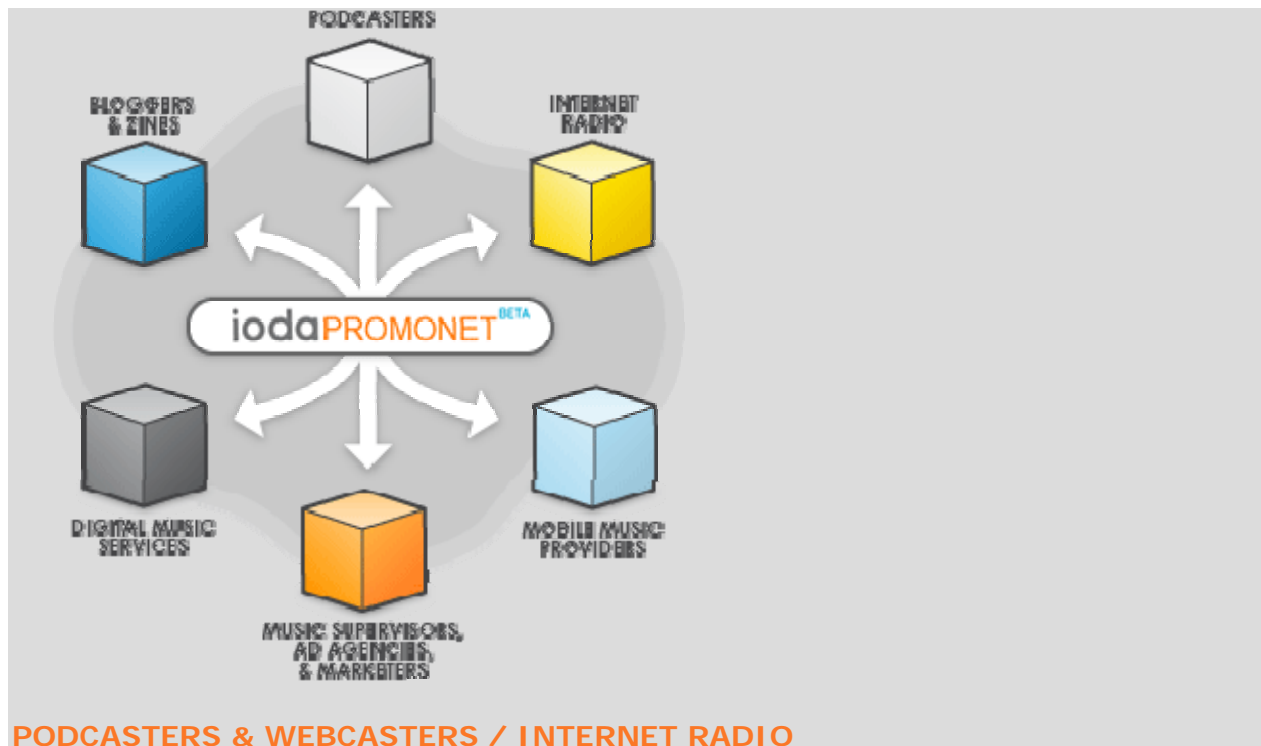
Sign up with Promonet now for free access to:

- More than 25,000 PromoTracks™ (full-length MP3s)
- Pre-Releases (PromoTracks that are available before the street date)
- HTML code with downloads hosted by Promonet
- Detailed album and artist information, including photos and bios
- Relevant links to artist and label websites, as well as links to online retailers
- Label, artist, genre and new release RSS feeds

Independent labels respect and trust their fans; they know that you want to support the artists you love. Promonet gives fans a way to do exactly that.

Inside Promonet you'll find music of all styles from all over the world. You can browse hundreds of thousands of releases and access PromoTracks that are pre-cleared for use on your blog, podcast, internet radio station, social network, or music website. Promonet also includes detailed album and artist information including album art, release details, artist photos, and bios.

**Promonet has something for every one in the digital world interested in independent music.**



Promonet allows you to download high-quality MP3 files and add them to your shows. In exchange, we ask you to include details of the track along with an online retail link in your corresponding show notes or blog and ask that you let us know how many people have downloaded each show that includes a PromoTrack using our self-reporting tool in Promonet.

### **BLOGGERS & ZINES**

Promonet provides you with HTML through our Code Generator that includes the cover art, a link to the PromoTrack MP3, links to artist and label websites, and links to online retailers that sell music by the artist featured in the PromoTrack. Promonet hosts the PromoTrack MP3, reducing your bandwidth and providing your readers with fast downloads.

### **SOCIAL NETWORKS & MUSIC WEBSITES**

Promonet offers thousands of PromoTracks by labels around the world to promote to your users. Use PromoTracks and album and artist assets to create profiles on your site, and let your users share PromoTracks with their friends.

### **DIGITAL RETAILERS & MOBILE PARTNERS**

IODA's digital retail and mobile partners use Promonet to discover the latest and greatest releases from the vast catalog IODA distributes. Promonet also offers promotional assets like high-resolution album art, artist bios and photos, retail one sheets and 30 second preview clips.

### **MUSIC SUPERVISORS & AD AGENCIES**

By providing direct access to thousands of tracks from the world of independent music, Promonet makes the hunt for great new music an efficient and simple process for music industry professionals looking for music to feature in film, television, advertisements, or creative interactive marketing campaigns.