



PRESS RELEASE

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PACIFIC COAST JAZZ, SAN DIEGO-BASED INDY LABEL SIGNS NATIONAL DISTRIBUTION DEAL WITH DISTRIBUTOR BIG DADDY

SAN DIEGO, CA – Pacific Coast Jazz, a San Diego-based independent record label has signed a national distribution deal with New York-based distributor Big Daddy Music. Big Daddy will be responsible for national distribution of *Just Doin' Our Thang*, the label's newest recording by jazz artist Bradley Leighton. The release date for *Just Doin' Our Thang* is slated for May 10, 2005. *Groove Yard*, (Pacific Coast Jazz, 2003) Leighton's debut solo album, will also be released and distributed nationally by Big Daddy later this year with a follow on CD to be released early in 2006.

Pacific Coast Jazz, founded in 2003, is a small boutique label that also offers artist management services. "I was formerly an executive in the biotech industry and decided to combine my marketing and management talents with my real passion – music," says Donna Nichols, founder and president of the label. Though Leighton is currently the only artist signed, Nichols states that Pacific Coast Jazz is actively pursuing the acquisition of new artists. "We want to grow slowly so that we can continue to give a lot of individual attention to each of our artists, but this year, we definitely are looking at signing new talent that fits the label's quality and genre."

Nichols has assembled a national radio retail and marketing/PR team to support *Just Doin' Our Thang's* release and coincide with Big Daddy's distribution efforts. Thomas Sapper, of SOS Retail Promotions in San Francisco, will be responsible for retail sales and marketing; Jim Eigo of New York-based Jazz Promo Services will manage national publicity and tour support; Neal Sapper of New World'n Jazz will be responsible for radio promotion and Marti Amado of Media Arts will handle San Diego PR and West Coast tour support. The marketing and radio retail campaign will be in full swing this summer and will include a national tour of concerts and jazz education clinics by Leighton.

Big Daddy is a winner of the National Academy of Recording Merchandisers (NARM) *Small Distributor of the Year* award having been nominated six times for the honor. They handle distribution for a wide variety of pop, rap, R&B and jazz artists, including a live-boxed set by pop icon Prince. "We are pleased to be adding Pacific Coast Jazz records to our client roster," says Larry Germack, National Sales Manager. "We are excited about the prospects for success with *Just Doin' Our Thang* and look forward to a long and mutually beneficial working relationship."

The release of *Just Doin' Our Thang* will kick-off in San Diego with a CD release party at Humphrey's Backstage Lounge on Sunday, April 24, 2005 from 4 to 7:00 pm. The event will feature a performance by Leighton and friends. John Phillips from KSDS Jazz 88 will emcee the event. Admission for the general public will be \$5 at the door and will include a discount on the purchase of the new CD.

For more information on Bradley, please visit www.bradleyleighton.com or www.fluteguy.com, where audio and press clips are available. Bradley Leighton's recordings are available on his website, Amazon.com or CDBaby.com and in May will be available at major music retailers.

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